



Northamber PLC Sales Promotion Terms and Conditions

Promotion Overview

Northamber PLC is excited to announce a sales promotion for its Reseller partners. By purchasing products from six participating vendors between October 1st, 2024, and April 4th, 2025, Resellers can earn points and have a chance to win an all-expenses-paid trip to Dubai for the GISEC 2025 event.

1. Promotion Period

- The promotion begins on **October 1st, 2024**, and ends on **April 4th, 2025**.
- Purchases made within this timeframe are eligible to accrue points.

2. Eligible Participants

- The promotion is open to Resellers registered with Northamber PLC.
- All participants must be authorized and active Northamber PLC account holders.
- Participants **MUST** be registered to take part through the dedicated registration page.

3. Participating Vendors

Points can be earned by purchasing products from the following six vendors:

1. **NETGEAR**
2. **Censornet**
3. **Branddefence**
4. **Bullwall**
5. **WatchGuard**

4. How to Earn Points

- Resellers will earn **1 point** for every cumulative **£1,000 spent** on products from any participating vendor.
- Points will be calculated based on cumulative total order values, excluding VAT and shipping fees.
- **Example:** An initial order for £1,500 would result in 1 point, should a further order be placed for £500 then that would unlock a further point as the cumulative total exceeds another £1,000 gate.

5. Bonus Points

- **Sponsored vendors:** Sponsoring vendors may offer bonus/extra points for purchases of their products.
- **AVail Service+:** Orders for Avail+ cyber services will qualify for double points



- **Example:** A £1,000 order for Cyber Avail+ services will earn 2 points.

6. The Dubai Trip Prize

- Any **Reseller** to accumulate **500 points** on purchases with any **single vendor** will win **trip to Dubai** to attend the **GISEC 2025** event with a plus one.

7. Prize Details

- The prize includes:
 - Round-trip airfare to Dubai for two people in World Traveller Plus.
 - 5-star hotel Accommodation in a room for 2 people for 4 nights from Wednesday 7th May to Sunday 11th May for GISEC 2025.
 - Transfers to and from Dubai airport and the hotel.
 - Half board for 2 people at the hotel and a hosted dinner.
- The prize is non-transferable and cannot be exchanged for cash or alternative prizes.

8. Eligibility for Prize

- Qualifying resellers will be contacted by Northamber PLC and will be required to confirm their acceptance of the prize within **10 business days**.
- Northamber PLC reserves the right to verify all orders and points earned before awarding the prize. Orders that are subsequently cancelled or not paid for shall be disqualified.
- If the selected Reseller is unable to attend the Dubai trip, Northamber PLC reserves the right to offer the prize to the next qualifying Reseller who meets the points threshold.
- Registrants must have the authority of their company to register, and entries/ personnel will be checked with business directors.

9. General Terms

- Points will only be awarded for orders that are paid for in full and do not have any outstanding payment issues.
- Northamber PLC reserves the right to disqualify any Reseller found to be violating the terms of this promotion or acting in bad faith.
- In the event of a dispute, Northamber PLC's decision is final and binding.

10. Limitation of Liability

- Northamber PLC is not responsible for any third-party services, delays, or cancellations related to the Dubai trip.
- Northamber PLC accepts no liability for any loss, damage, or injury related to the prize or the promotion itself.



11. Modification and Termination of Promotion

- Northamber PLC reserves the right to modify or terminate this promotion at any time without prior notice. In such cases, reasonable efforts will be made to communicate changes to participants.

12. Contact Information

For any questions or further information regarding this promotion, please contact your Northamber PLC account manager or email promotions@northamber.com