



Northamber PLC Sony Sales Promotion Terms and Conditions

1. Promotion Overview

This promotion is applicable to the purchase of any Sony display of 65 inches or larger from the following participating distributors:

- Northamber PLC
- AVM Ltd
- Tempura Communications Ltd

Each qualifying purchase will entitle the reseller to receive a £10 Amazon voucher. The promotion period runs from 11th October 2024 to 13th December 2024.

2. Eligibility

To qualify for the promotion:

- a. Resellers must purchase eligible Sony displays of 65 inches or larger from Northamber PLC, AVM Ltd, or Tempura Communications Ltd during the promotional period.
- b. Resellers must complete the online form accepting these terms and conditions at www.northamber.com/sony-promotion.
- c. The individual accepting the Amazon vouchers must confirm that they are authorised to receive the vouchers by their senior management team.

3. Voucher Distribution

- a. £10 Amazon vouchers will be distributed for each eligible purchase after the promotion closes on 13th December 2024.
- b. Vouchers will be dispatched either via post or electronically, depending on the contact details provided during the submission process.

4. Taxation and Liability

- a. Recipients of the vouchers are responsible for ensuring they have the necessary authorisation from their organisation's senior management.
- b. The recipient organisation is responsible for all tax liabilities associated with the vouchers, including any applicable National Insurance (NI) contributions.
- c. It is the responsibility of the recipient organisation to record the vouchers on their P11D forms for employees, where applicable.

5. Submission Process

To be eligible for the Amazon vouchers, resellers must submit their purchase details and accept the terms and conditions via the online form at www.northamber.com/sony-promotion. Incomplete or inaccurate submissions may result in disqualification from the promotion.

6. Promotion Period

This promotion applies to purchases made between 11th October 2024 and 13th December 2024. Submissions must be received no later than 20th December 2024 to qualify.

7. General Conditions

- a. Northamber PLC reserves the right to amend or cancel this promotion at any time without prior notice.



- b. The promotion is non-transferable and cannot be exchanged for cash or other alternatives.
- c. By participating in the promotion, resellers agree to these terms and conditions.

For any inquiries regarding this promotion, please contact Northamber PLC customer service at [promotions@northamber.com].

By entering this promotion, resellers confirm they have read, understood, and accepted these terms and conditions.